

## **BIG Biodiversity Champion Award**

The BIG Biodiversity Champion is a new award category for 2017. Those entering schemes to the BIG Biodiversity Challenge Awards are invited to nominate one person involved in their project who has demonstrably gone the extra mile to enrich and enhance biodiversity. Nominators will be asked to submit a single A4 page summary giving the reasons why this person has been nominated and illustrating how they achieve the 5 key qualities needed to become a BIG Biodiversity Champion.

All nominees will be reviewed against the BIG Biodiversity Awards criteria, they will be informed and a shortlisted will be released on line for public vote. The winner will be announced at the BIG Biodiversity Awards in London on 14<sup>th</sup> September 2017.

### **5 key qualities to become a BIG Biodiversity Champion**

#### **Engaging**

Someone who is inclusive; who communicates by listening as well as speaking

#### **Inspiring**

Someone who can motivate others with honour, integrity and courage

#### **Enthusiastic**

Someone who can share their enthusiasm about biodiversity with others; who can persevere and push to achieve positive outcomes on projects

#### **Creative**

Someone who is prepared to seek solutions when faced with challenges; who looks for opportunities and innovative ways to overcome hurdles

#### **Knowledgeable**

Someone who understands their subject; who increases their knowledge and awareness as they progress and is capable of sharing and disseminating that knowledge with others